

September 2008

Corporate/Entity Names in New York State *Words That May Raise A "Red Flag"*

When forming business entities or filing assumed name certificates in New York State, certain words may cause problems or delays in getting your document filed. Bear in mind that names containing these words may be "available" and can easily be reserved – however, when it comes time to file the documents, they will be rejected by the NY Department of State unless prior approval has been received by the appropriate state department (i.e. Banking, Insurance, etc...)

ALCOHOLISM, SUBSTANCE ABUSE AND SERVICES:

Alcoholism Alcohol Abuse Substance Abuse

ATTORNEY GENERAL:

Exchange

BANKING:

Acceptance Bank Finance Invest(ment)

Mortgage Savings Trust(ee) Loan

EDUCATION:

Academy Instruction School Elementary History

Institute Public Radio Workshop Secondary Historical

Museum University Education Kindergarten Historical Society

Teaching Driving School Nursery School Prekindergarten Arboretum

College Library Seminar Preschool Conservatory

NOTE: The use of the words "Institution" and "Institutional" in an entity name will not require Education Department consent provided that the name in question, in its totality, does not in any way suggest or imply educational purposes (for example, "JONES INSTITUTIONAL EQUITY FUND, L.P.").

INSURANCE:

Annuity	Assurance	Benefit	Bond
Casualty	Endowment	Fidelity	Guaranty(<i>ee</i>)
Indemnity	Insurance	Surety	Title
Underwriter			

PROFESSIONAL ENTITIES ONLY:

Acupuncture	Architecture	Athletic Trainers	Chiropractic
Doctor*	Dentistry and Dental Hygiene	Engineering and Land Surveying	
Law(<i>yer</i>)*	Dietetics and Nutrition		
Massage Therapy	Interior Design Landscape Architecture	Medicine	
Nursing	Physical Therapy and Physical Therapist Assistants		
Pharmacy*	Physician's Assistants and Specialist Assistants		
Podiatry	Professional Midwifery	Psychology	
Optometry	Ophthalmic Dispensing	Public Accountancy	
Radiology*	Respiratory Therapists and Respiratory	Therapy Technicians	
Social Work	Shorthand Reporting	Legal Services**	
Speech-language Pathologists and Audiologists			
Veterinary Medicine and Animal Health Technology			

*"Doctor" implies a professional, unless used in context which clearly denotes a purpose other than the practice of medicine.

*"Law(*yer*)": implies a professional, unless used in a context which clearly denotes a purpose other than the practice of law.

*"Pharmacy" used in connection with a retail establishment is acceptable whereas "pharmacist" implies a professional.

*"Radiology" is a medical specialty and implies a professional. "Radiology" technician is acceptable provided it is stated in the filing document that professionals will not be employed and diagnoses will not be made.

**"Legal Services" is permitted where the phrase is placed in a context which clearly implies otherwise; e.g.: "Dan's Legal Services Supplies, Inc."



Corporate/Entity Names In New York State

PUBLIC HEALTH:

Hospital Medical Center Medical Clinic Medical Facility

SOCIAL SERVICES:

Adoption Blind Day Care Center* Handicapped

**Purposes for the establishment or operation of a day care center for adults.*

STATE BOARD OF INDUSTRIAL APPEALS:

Council Industrial Organization Labor Union

If the words or derivatives are in a context which implies it is formed as an organization of working man or wage earners or for the performance, rendition or sale of services as labor or management consultant, adviser or specialist, or as a negotiator or arbitrator in labor-management disputes.

If you have any questions, please feel free to contact your corporate specialist at National.